

Dunwoody is a specialist conference production company with more than fifteen years experience in the industry, working for an array of corporate customers across a range of business sectors, both in the UK and overseas.

But what's different about us?

No one single thing – we believe it's a combination of our approach to customer service and our core business values:

- The message should always be more important than the medium
- Innovation & Creative flair – but on budget!
- Employ the best – we are lucky enough to employ a fine combination of creative talent and technical expertise
- In-house capability – Dunwoody is founded on specialist teams that work autonomously with the capability of uniting to execute multi-faceted projects
- To always provide excellent project management – from preliminary advice and consultation to on-site execution
- Rigorous financial controls and reporting - no unpleasant surprises for the customer in the invoice at the end of the project
- To always provide exceptional value for the customers budget

citi financial

Case Study

Background:

Major financial organisation (part of Citigroup); Dunwoody was commissioned to manage all audio-visual elements for an executive Awards Ceremony in Rome. The event was the finale to a four-day incentive trip for their top performers.

Services provided:

- Theme development and creative concepts
- Filming and editing of three video modules (produced in the UK pre-event)
- Supply and management of all AV equipment and crew
- All show graphics modules including an Outro sequence produced on-site in Rome
- All event photography (5 days on-site)
- Evening Entertainment – ‘Get Carter’ 60’s band
- Bespoke delegate Photo albums

Testimonial:

Dunwoody are a very user-friendly and capable agency – from the video modules filmed and produced in the UK to the orchestration of the Awards Ceremony itself. The project management was excellent and the help and advice offered throughout the duration of the project was much appreciated.

Andrew Wiggins – Communications Manager





Case Study



Background:

Dunwoody were selected to run ICI Paints annual Conference in 2005, 2006, 2007 and 2008. Blackpool, Bognor Regis, Brighton and most recently Dublin, have all played host to this significant event.

Delegates typically total 900 and include Executives, Managers and employees from all areas of the business.

Services provided:

- Theme development and creative direction
- Communication consultancy, project planning, coordination and management
- Environment design, development and construction
- Specification, supply and management of all AV equipment and operating crew
- Storyboarding, design and creation of all presentation components
- Pre-event video production – Filming (typically spread across 8 to 10 days around multiple ICI Paints locations), editing and preparation of show modules
- On-site video production – 5 camera live feeds to presentation screen(s) as well as recording and post-event editing
- Overall control and coordination of all show components on-site
- Transport and logistics



Testimonial:

The whole event exceeded all expectations.

Richard Stuckes – (CEO)



Case Study

Background:

Dunwoody was commissioned to manage all audio-visual elements for the Ministerial Conference. The venue was the QE2 Conference Centre in London and attendees included 400 senior NHS executives and managers.

Services provided:

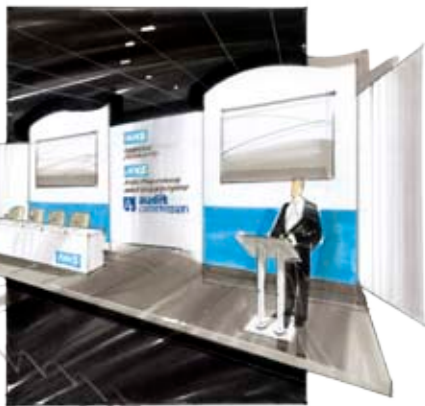
- Design of an impressive stage set
- Supply and management of all AV equipment and crew
- Cyber Café design and technical logistics
- Video conferencing links
- All event branding
- Delegate pack
(inc. CDROM production & duplication)



Testimonial:

Dunwoody helped us produce a thoroughly professional event. The creative branding was managed and executed very well; from the Cyber Café, to the conference set, to the CD-ROM design, through to the speaker support format and all in line with our budget aspirations

Jackie Lawton – Head of Communications



citi financial

Case Study



Background:

Major financial organisation (part of Citigroup); Dunwoody was commissioned to manage all pre-production and audio-visual elements for a five venue roadshow in Italy.

Services provided:

- Filming and editing of business video modules (shot in the UK and Italy)
- Supply and management of all AV equipment and crew
- Storyboarding, design and creation of all presentation components
- Themed Ice Breaker video



Testimonial:

We have used Dunwoody on a number of occasions, for events in the UK and in Europe – they have always delivered to the highest standard and their proactive project management style suits us very well

Andrew Wiggins – Communications Manager

ROYAL & SUNALLIANCE

Case Study



Background:

Royal & SunAlliance is one of the world's leading multinational insurance groups employing around 32,000 people.

Dunwoody were chosen to stage a one day meeting at the NEC for 400 senior managers to hear future plans from members of the Board.

Services provided:

- Design of conference theme, set and staging
- Supply and management all AV equipment and crew
- Storyboarding, design and creation of all presentation components
- Supply and programming of interactive handsets



Testimonial:

Just a quick note to thank you and your team for the excellent job you did for us in staging our Leaders Forum. I felt it went well on the day and the feedback we have received since confirms that

Malcolm Gates – UK People Communications Manager

AIG

Case Study



Background:

American International Group, Inc. (AIG), is a leading international insurance company with operations in more than 130 countries.

Dunwoody have been selected to stage a number of events for AIG over recent years; Corporate Guard, which takes place annually in January and the Solicitors event, which is staged in June.

Services provided:

- Supply and management of all AV equipment and crew
- Event audio recording
- Photography



Testimonial:

I've always been very happy with the professionalism and customer service of Dunwoody during the six years I've worked with them

Leslie Kinahan



United Biscuits Case Study



Background:

United Biscuits (UB) is a leading European manufacturer of biscuits and snacks with brands such as McVitie's, Hula Hoops, Mini Cheddars, KP Nuts, Jacobs, etc. Dunwoody were commissioned to produce UB's annual sales and marketing event at Twickenham International Rugby Stadium.

Services provided:

- Design and construction of the stage set
- Supply and management of all AV equipment and crew
- Storyboarding, design and creation of all presentation components including multiple-themed templates
- Design and production of 3D themed animation
- Pre-event video production including location shoots and all editing and preparation for the show
- Organisation of the evening party including the live band
- Transport and logistics



Testimonial:

Dunwoody created a fantastic event and always kept ahead of our ever changing demands

Richard Pearson

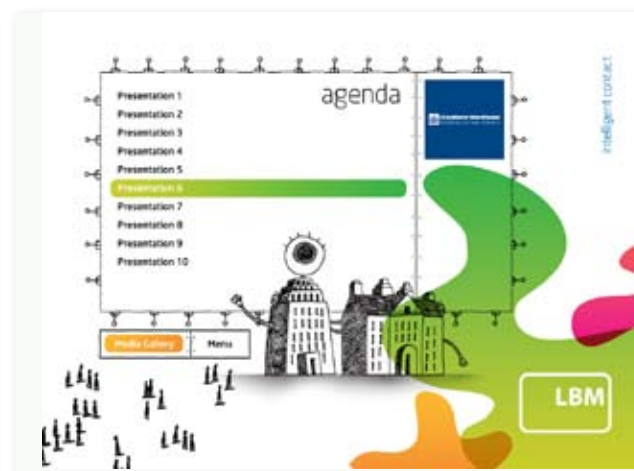
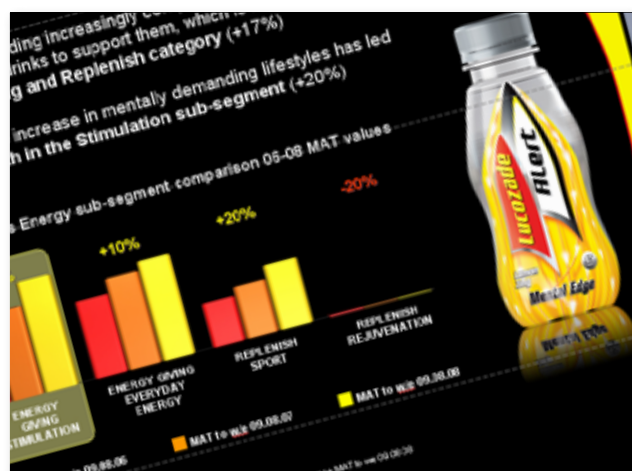
Dunwoody Services

End-to-end marketing communications

Established for over 17 years, Dunwoody has a reputation for excellence and client service.

Employing 50 full-time staff, Dunwoody is founded on specialist teams that work autonomously in their areas of expertise and come together to plan, develop and execute multi-faceted projects.

This combination of talented people, in-house resources and breadth of expertise enables Dunwoody to handle virtually any marketing and communications-related project.



- Corporate identity and branding
- Marketing campaign support
- Web solutions
- Video & animation
- Multimedia & presentation solutions
- Conference and event production
- Photography
- Sports marketing & publishing

Dunwoody Services

Get closer to your target audience

Our solutions enable your messages to get through effectively: whether you're talking to valued customers, new prospects, the press and media, or keeping employees up-to-speed.

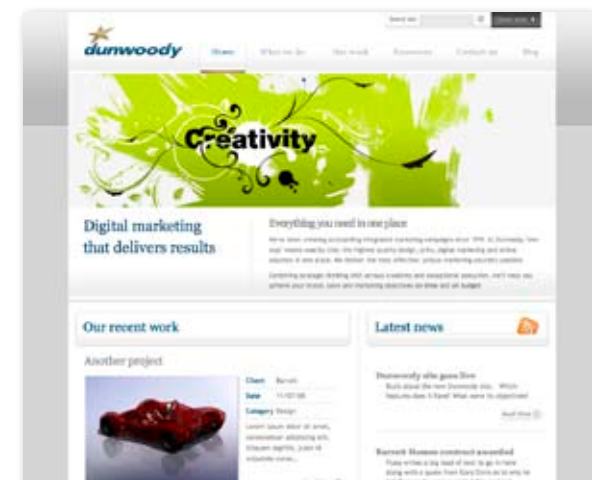
Our approach is simple: the message is more important than the medium. This means providing a stimulating agenda, and communicating content in the most appropriate ways.

Services Include

- Project planning and communication consultancy
- Creative concepts and themes
- Environment / set design and construction
- AV hardware: projection, sound, lights
- Project managers and AV technicians
- Speaker support: storyboarding, design, creation
- Audience interaction and participation
- Video including conference openers and event filming
- Event websites
- CDRoms for event mailers or delegate hand-outs
- Delegate packs: design and print production
- Photography

More information

For further information please visit our new web-site



Contact Us

Thank you for taking the time to view this presentation. We would be delighted to visit your organisation to expand on this preliminary introduction and also to meet you face-to-face.

To arrange a meeting or to discuss a specific project requirement, please call...

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