

Overview



PresMan is our unique solution that is revolutionising presentation preparation and delivery. It allows you to create persuasive high impact presentations quickly and simply from a bank of centrally approved content.



Our design team and presentation experts can storyboard and redesign your existing company presentations, incorporating powerful multimedia material and techniques, such as video, animation and 'interactivity' to ensure it communicates your messages at the most effective level. Our specialist programmers will then customise our unique PresMan suite of software to best suit your business needs, before 'populating' the library

system with your new and improved presentation content, producing a final solution which runs from a CDROM/ DVDROM or, direct from the hard drive. The result is a very powerful business tool that provides your users (normally the sales team) with an approved collection of high-quality presentation media, which can easily be customised by them to deliver exactly the right message in any presentation situation.

PresMan is a combination of our three areas of expertise:

- It's a sophisticated and powerful software toolkit that is incredibly easy to use
- A highly creative presentation design solution
- A library of effective presentation material

Benefits



Substantially reduced planning time

An extensive selection of media, easily accessible through a user-friendly library system, combines with simple-to-use compilation functionality to significantly reduce preparation time for bespoke client presentations. The main benefit is that Account Managers and presentation authors can spend more time where they can be most effective: with prospects and customers.

High impact presentations

Powerful multimedia components (including interactive menu-driven slides, animation, video and voiceover) deliver a high level of perceived quality in the audience's mind. The audience is 'engaged' and interest is maintained. Presentations become far more communicative and effective: the audience no longer suffer the tedium of 'traditional' PowerPoint presentations.

Controlled messages at the point-of-sale

A carefully designed, well-structured library of 'approved' content means marketing departments control the integrity of corporate messages; the quality of the proposition is not diluted when presented through the sales channel.

Flexibility for the user

PresMan allows a presenter to customise the delivery of information to suit the audience of that day – for example, using the editable Agenda Creator or default menu/navigation system, up-to-the-minute bespoke slides (specific to the target audience) can be seamlessly integrated into multimedia presentations using attached PowerPoint files. Excel, Word and PDF documents can also be incorporated.

Powerful navigation functionality

PresMan allows a presenter to seamlessly access presentation content from the resource library (whilst 'live' in a presentation), without interrupting the 'flow' of a presentation. Information can be presented to your audience on demand; presentations are always relevant and customer focused.

Sharing presentations with colleagues

Users can share presentation routines quickly and simply via e-mail using small and manageable 'presentation slide order' files. These .PSO files are small because all they record is the sequence of the bespoke presentation whilst all elements such as graphics and video are held on the user hard drive or CD/DVD.

Testimonials



“Presentation Manger is a fantastic tool – the multimedia content has really enhanced our customer presentations. The ‘builder’ functionality is also fantastic and is saving the sales guys a massive amount of preparation time when compiling bespoke presentations for our exisiting customers and new business pitches”.

Dene Brosnan

Trade Category Controller, Heinz Foods



“The PresMan software and creative skill of Dunwoody have enabled us to revolutionise the distribution and delivery of presentation material seen by our customers. The decision to replace our previous Intranet based system has been more than justified”.

Sue Large

Coors Brewers



“We love the new look and feel - it is really vibrant and fresh and our customers are more responsive and get really involved with the slides.

The new tool is easy to use and Dunwoody have really stepped up to the mark on functionality as we get more people using the tool as a website facing tool than we have ever before.

The icons Dunwoody have created are also really creative and enable us to get the messages we want to get across to the end user and also our customers.

Sharon was fantastic at managing the project the whole way through and was really efficient in getting our work back to us - the project was made easy by Sharon’s proactivity and time management skills. Really pleasing”.

Sarah Mahoney

Category Analyst, Glaxo Smith Kline

Testimonials



“We needed to be able to have a presentation capability that clearly demonstrated best in class solutions to all that saw it, be it, internal or external.

Following many supplier meetings and demonstrations, we chose the clear winner, Dunwoody. They impressed all participants with their customised multimedia presentations and how simplistic it is to use, hence very little training or familiarity required to be demonstrating easily and comfortably to all audiences.

The high impact graphics, projected theatre with a wow factor, whilst being highly professional and significantly better than the standards that many companies limit themselves to.

I am very happy to support this presentation solution and the project team that made it happen for us”.

Steve Palmer

Head of Marketing Excellence, Gallaher



“The PresMan development has provided two clear benefits to our sales teams within ICI Paints and we’re still in it’s infancy of usage. Firstly, it’s saving our customer facing teams an enormous amount of time in creating bespoke presentations and secondly, it’s increased our professionalism in front of key decision makers. It will be a key tool as we continue to drive sales growth”.

Craig Frost

Specifier Marketing Manager – ICI Paints

Software Presentation Set Up Screen



Resource Library

drop-down menu allows the user to select the presentation topic (brands) they wish to view.

Allows the user to scroll through the individual slides in a section to find and select required content



Custom Slide Order

the user can 'drag & drop' the selected slides from the 'Resource Library' into their custom presentation



Options

provides the functionality to Save, Print and Export (to PowerPoint) the 'Custom Slide Order'



Agenda Screen

provides users with the functionality to build their own 'interactive' agenda

Clipboard

Allows the user to temporarily store slides

TAB Interface

Provides the user with access to the default presentations created by marketing



Custom Presentation

By selecting the 'Agenda' TAB the user can present their bespoke presentation built in PresMan

Dunwoody Services



End-to-end marketing communications

Established for over 17 years, Dunwoody has a reputation for excellence and client service.

Employing 50 full-time staff, Dunwoody is founded on specialist teams that work autonomously in their areas of expertise and come together to plan, develop and execute multi-faceted projects.

This combination of talented people, in-house resources and breadth of expertise enables Dunwoody to handle virtually any marketing and communications-related project.



- Corporate identity and branding
- Marketing campaign support
- Web solutions
- Video & animation
- Multimedia & presentation solutions
- Conference and event production
- Photography
- Sports marketing & publishing

Thank you for taking the time to view this presentation.
Hopefully, it has provided you with an introduction to the
features and benefits that a PresMan solution can provide.

To arrange a demonstration of our recent projects and to further
explore the possibilities of what PresMan can do for your
business, please contact...

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